



Building the bridge between *knowing* and *doing*.

VETERINARY LEADERSHIP SPEAKER
DISC CERTIFIED PRACTITIONER

20
YEARS IN LEADERSHIP

13
YEARS IN VET MED

EN / ES
BILINGUAL SESSIONS

1.9K
ON TIKTOK

1K
ON LINKEDIN

About Maria

Maria PIRITA, CVPM, started at the front desk of a veterinary hospital and worked her way up to hospital administrator. Today she helps veterinary leaders turn what they already know into what their teams actually do every day.

A DiSC Certified Practitioner and co-host of the Uncharted Veterinary Podcast, Maria trains regional and practice managers for corporate veterinary groups and brings energy, stories, and real practice experience to every stage. Nobody sits in the back row for long.

Signature Topics

COMMUNICATION & TEAM FUNCTION

- The 5 C's of Communication
- Applying Communication Styles to Team Collaboration (DiSC)
- Cringe to Rizz: Training Confident Money Talks

ACCOUNTABILITY & COACHING

- Accountability Without Awkwardness
- Mastering One-on-One Meetings
- Difficult Conversations Around Performance Gaps

CHANGE & RESILIENCE

- Avoiding Breakdowns When Shorthanded
- Just Because You Can Doesn't Mean You Should
- Setting Your Vision and Values as a Team

DEVELOPMENT & TALENT GROWTH

- Clinics Where Top Talent Chooses to Stay
- Appreciation Beyond Pizza Parties
- Getting the Most Out of Your PM Partner

En español. Sessions available in Spanish, including "El poder del networking auténtico" and "Cómo ser un buen compañero de equipo."

"Maria ROCKED IT! One of the best facilitators and co-producers I've experienced in my 25+ years and vILT training background!"

TEAM LEADS SUMMIT, 2024

"She is extremely engaging and easy to listen to. She's also great at getting people to speak up!"

CORPORATE TRAINING GROUP, 2025

Where Maria Has Spoken

VMX, Orlando, 2027 (upcoming)

Uncharted Veterinary Conference, 2022-2026

NAVC HiVE Midwest, South & SkillShop, 2026

Practice Owner Summit, 2026

Congreso de Veterinaria, León, Mexico, 2025

AVMA Convention, 2024

Formats

Keynotes

Lectures & CE

Hands-on Workshops

Summits & Roundtables

Virtual

Ideal for practice owners, managers, medical directors, team leads, and emerging leaders. Every session can be tailored to your audience.



Bring Maria to your stage.

Keynotes, workshops, and team training in English and Spanish.

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